



An iPhone for the factory floor?

If you take a tour through a modern manufacturing facility, you still see a lot of old fashioned character based terminals. And from the management you still have a lot of skepticism towards the employee's competences and motivation for using the company's IT systems.

But it is a fact that the majority of the shop floor workers as a first step, when they are off duty, startup their iPhone and without hesitation operate this sophisticated device, adapt the device to their liking, and install new applications!

Why do you observe fear of contact with IT in the production?

If the employees can operate an advanced iPhone without any instructions what so ever, and at the same time they balk at using the company's IT systems, then the conclusion can only be, that it is the enterprises IT system that has a problem!

What is it an iPhone can, that the enterprise IT systems cannot?

- The iPhone user interface is extremely well designed, intuitive, and is obviously designed by people to people!
- An iPhone is optimized directly to the use pattern that a mobile user has!
- An iPhone invites to two-way communication.
- The information you feed your iPhone with, e.g. Facebook and other social medias, is immediately visible, like the updates of others.
- The IT systems on the factory floor are clearly designed by engineers and are flooded with data.
- The IT systems on the factory floor are often designed along the same principles as the IT systems for the administration.
- The terminals on the factory floor are often one-way communication devices.
- The terminals on the factory floor often show historical data that the employee cannot affect and the effect of data input does not get back to the employee.

Dynaway BLUE - tasteful apples for the factory worker!

For more than 10 years Dynaway has worked with IT for the factory floor, and with Dynaway BLUE created a terminal that invites to dynamic interaction on the employees conditions! Although **not** an iPhone application, Dynaway BLUE inherits a lot of the successful principles behind the iPhone. So a modern factory floor worker that is used to an iPhone will feel immediately at home with the Dynaway BLUE application.

Dynaway BLUE has from day one been designed for touch operation, and specifically for the user pattern on the factory floor. Dynaway BLUE supports real-time data, so the information created in the administrative ERP system can be made readily available on the factory floor, and similar the information created on the factory floor can be made directly available in the administration! So no more running around in the factory to put up Excel sheets with historical data.

Dynaway BLUE supports a long range of features on the factory floor through one homogeneous user interface, including:

- Timeregistration
- Quality control
- Systematic maintenance of production equipment.
Including the option to let the operator perform recurring maintenance tasks.
- Electronic work instruction
- Electronic safety instructions
- OEE reports (Overall Equipment Efficiency)

Dynaway BLUE is an add-on for Dynamics AX, and makes use of all the existing standard Dynamics AX modules.